SimiTree

CLAIMS INSIGHT

Where Medicare Home Health Is Growing Fastest

Q1 2026 vs. Q1 2025 | Medicare FFS 30-day care periods | Minimum Q1 2025 baseline: 250 periods

SimiTree analyzed Medicare fee-for-service Home Health claims to identify county-level markets with the fastest year-over-year growth in 30-day care periods. The rankings show both emerging markets and larger counties where absolute volume is also moving meaningfully.

#	County	Q1 2025	Q1 2026	YoY
1	**Atlantic, NJ**	593	1,494	**+151.9%**
2	**Eau Claire, WI**	360	524	**+45.6%**
3	**Carroll, NH**	454	640	**+41.0%**
4	**Chittenden, VT**	1,084	1,474	**+36.0%**
5	**Cheshire, NH**	499	670	**+34.3%**
6	**Orleans, VT**	261	350	**+34.1%**
7	**Rice, MN**	306	408	**+33.3%**
8	**Addison, VT**	379	489	**+29.0%**
9	**Canyon, ID**	665	850	**+27.8%**
10	**Onondaga, NY**	1,346	1,716	**+27.5%**

WHAT STANDS OUT

- Northern New England is a clear cluster: 8 of the Top 20 growth counties are in Vermont or New Hampshire.
- Atlantic County, NJ is a major outlier at +151.9%, increasing by 901 care periods year over year.
- Absolute growth identifies scale: Seminole County, FL added 532 periods; Chittenden County, VT added 390; Onondaga County, NY added 370.

WHY IT MATTERS

Growth rate and absolute volume answer different strategic questions. Rapid percentage growth can reveal emerging markets, while large absolute gains may signal markets with more immediate scale. SimiTree MAP helps organizations evaluate both.

Source: SimiTree analysis of Centers for Medicare & Medicaid Services (CMS) Medicare fee-for-service Home Health claims data, Q1 2025-Q1 2026. Analysis conducted using SimiTree proprietary methodologies. Rankings include counties with at least 250 Q1 2025 care periods. Medicare FFS claims do not represent total market volume.

Explore MAP

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